

Etter Gin 40% vol. Swiss Gin

Storage/maturing:	12 months in stainless-steel tanks
Colour:	fresh, clear turquoise blue
Bouquet:	rich in aroma, refreshing fragrance of orange blossom and lemon peel
Taste:	elegant gin with harmoniously integrated, spicy nuances, pleasantly fresh and mild to the taste. Long-lasting finale.
Our Tip:	Etter Gin is wonderful when drunk neat, but is also excellent as an addition to your favourite drink.

Limited & numbered

A trendy gin from a very old recipe

While preparing for our 150th anniversary in 2020 we were „rummaging through“ our archives when we came across an interesting recipe in some very old books. Our family’s ancestors had always concentrated on kirsch, but evidently a “herb” had also been distilled. We found these recipes so fascinating that we adjusted them a little to fall in line with the trends of the day and thereby created a first-class Etter Gin.

Even by producing gin, we are still remaining true to our homeland. On the one hand there is naturally some Etter Kirsch worked into the gin, and on the other hand, the juniper berry, as described in the old recipes, still comes in part from the Rossberg area. The Rossberg is a chain of hills in Cantons Zug and Schwyz. The highest elevation and hence the highest point in Canton Zug is the Wildspitz with a bombastic view over Central Switzerland – a nostalgic place for the Etter family. The local herbs used in years gone by have been fortified with various aromatic botanicals – 75 in all! In acquiring this amazing variety, we were assisted by a traditional Zug company, located in Zug since 1775, J.C. Fridlin Spices. Hence our Etter Gin is a limited edition. The addition of a small measure of dried butterfly pea flowers gives Etter Gin, in a natural way, an alluringly fresh, turquoise-blue colour. And just look what happens when you add tonic water! The colour of your gin magically changes to a pale shade of lilac.

The crowning glory is the cherry blossom, with which Etter Gin is refined. Cherry blossom stands for “joie de vivre”, and bestows good humour and happiness! Enjoy this stylish gin – and enjoy life. Cheers!



www.etter-gin.ch

Unsere Qualität ist unsere Zukunft